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BENCHMARKING IN PRIMARY HEALTH CARE: AN APPLICATION OF THE  
STOCHASTIC FRONTIER ANALYSIS AND THE GRADES OF MEMBERSHIP  
APPROACH TO PORTUGUESE FAMILY HEALTH UNITS

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Benchmarking in primary health care: An application of the stochastic frontier analysis and the grades of membership approach to Portuguese family health units

### **Abstract**

This work aims at assessing the Portuguese family health units, whose creation was part of the primary health care reform that began in 2005, in terms of their performance. Family health units are ranked with regard to cost efficiency – stochastic frontier analysis is the econometric technique followed – and the establishment of extreme profiles they compare to is determined through the grades of membership approach. The definition of specific goals for each family health unit to achieve in terms of performance are delivered as the final output of this work, which should allow for improvement of efficiency levels.

*Keywords:* stochastic frontier analysis; grades of membership; primary health care.

## **I. Introduction**

The primary health care reform that began in 2005 in Portugal aimed, according to the Missão para os Cuidados de Saúde Primários (MCSP), at reorganising the whole health system, with primary health care centres as the supporting pillar of the National Health Service (2006). Family health units (FHUs) were designed as one of the operational units of primary health care centres and were intended to be the first point of contact between the patient and the public health system (MCSP, 2006; MCSP, 2008). FHUs vary among themselves in terms of services provided and costs incurred and it is important to assess them in terms of efficiency, in the context of an increasing proportion of the national income being devoted to expenditures on health. This work aims at (1) quantifying and ranking family health units in terms of cost efficiency, using stochastic frontier analysis as the chosen econometric technique, and at (2) establishing benchmarks (in the form of specific goals regarding performance) for them to follow, through the grades of membership method.

### **A. Family health units: What role do they play in the National Health Service?**

The benefits that are brought about with the provision of primary health care are widely acknowledged: Health status of the population improves and costs of care are reduced (Starfield, Shi, & Macinko, 2005). In fact, the *World Health Report 2008*, produced by the World Health Organization (WHO), provides evidence of the contribution of primary care to better health of the Portuguese population: The improvement of some mortality indices between 1960 and 2008 is partly attributed to the development of primary care networks. Also, it is typically pointed out how hospital-centrism (having the health system disproportionately focused on specialist and tertiary care) acts as a barrier for further efficiency, equity and effectiveness gains to occur (WHO, 2008). The

primary health care reform that began in Portugal in 2005 is somehow in line with these ideas in the sense that its goal is to have the National Health System (NHS) gravitating towards primary health care (MCSP, 2006).

The creation of family health units (FHUs) was thought as one of the eight main areas of action in terms of the reform (MCSP, 2006). It is intended to foster better access to health services, higher satisfaction levels from both professionals and citizens and to promote a better use of the resources (Barros & Simões, 2007).

FHUs are made up of teams of doctors, nurses and administrative staff who organise themselves in a voluntary way and propose its creation (MCSP, 2008). Each FHU is responsible for the provision of some basic primary health care services to a certain number of patients in a given area but additional services may be contracted, depending on its category, which will then determine the amounts paid to the team members and to the institution itself (MCSP, 2008). There are two categories of FHUs: Type A and B. Type A can be thought of as the least developed one, an early stage the teams have to undergo that allows them to improve on their work and eventually become a type B family health unit; FHUs falling under category B have more demanding targets to meet in terms of services provided (Administração Central do Sistema de Saúde [ACSS], 2010; MCSP, 2008). Payment schemes are also different: Type A members are paid their base salary (plus extra working hours) and type B follow individual payment by results schemes (ACSS, 2010). Also, institutional incentives may be attributed to type B family health units (ACSS, 2010).

Family health units present different results in terms of costs incurred and services provided. In the context of an increasing proportion of national income being spent on

health care – and questioning whether a sustainable path is being followed –, the pursuit of efficiency becomes imperative (Jacobs, Smith, & Street, 2006; Worthington, 1999). It is thus important to assess these FHUs in terms of efficiency, which here should be understood as cost efficiency, and to allow for improvement of their performance by setting benchmarks for them to follow.

### **B. Ranking family health units in terms of efficiency: Stochastic frontier analysis**

This work aims at analysing family health units in terms of cost efficiency, i.e. the quantity of services FHUs can provide at minimum costs given input prices. Stochastic frontier analysis (SFA) is a regression-based technique that allows for the specification of a “best practice” frontier by maximum likelihood estimation (Jacobs et al., 2006; Lovell, 2006). Since this work is about cost efficiency, a minimum cost frontier has to be estimated, against which one may compare the FHUs under assessment.

In this case, SFA follows a conventional process of specifying a cost function with the general form using cross sectional data:

$$(1) \quad C_i = C(w_{1i}, w_{2i}, \dots, w_{Mi}, Y_{1i}, Y_{2i}, \dots, Y_{Ki}) + e_i$$

$$i = 1, 2, \dots, I \quad m = 1, 2, \dots, M \quad k = 1, 2, \dots, K$$

where  $C_i$  refers to costs,  $w_i$  refers to prices of inputs and  $Y_i$  to outputs of the  $i$ th FHU under observation. In the efficiency analysis the residual  $e_i$  is the parameter of interest, representing the deviation between the observed data and the estimated relationship, which has two components with zero covariance:

$$(2) \quad e_i = v_i + u_i \quad \text{cov}(v_i, u_i) = 0$$

$v_i$  captures the statistical noise, or random events that cannot be controlled by the units being observed (random equipment failure, measurement error, etc.), and  $u_i$  is

associated with cost inefficiency (Jacobs et al., 2006; Lovell, 2006). It should be noted that:

$$(3) \quad v_i \sim N(0, \sigma_v^2) \text{ and is independent of } u_i$$

and that  $u_i$  takes non-negative values (Jacobs et al., 2006; Lovell, 2006). The distribution  $u_i$  follows has to be previously assumed (typically, half normal, truncated normal or exponential).  $u_i$  is a representation of how far the family health unit operates from the cost frontier – being zero if it were on the frontier, i.e. no inefficiency would be present, and greater than zero otherwise, with costs exceeding the theoretical minimum and meaning that a decrease in costs is still feasible (Greene, 2006; Jacobs et al., 2006). As stated in Jondrow et al. (1982), one will have that  $u_i$  is indirectly observed from considering its expected value conditional on the residual  $e_i$ :  $E[u_i|e_i]$ .

The measure of efficiency that allows for ranking FHUs,  $Eff_i$ , can then be obtained – and the way it is computed depends on the empirical specification of the cost function – with  $u_i$  playing a central role in determining its value (Jacobs et al., 2006). It lies in the interval  $[0, \infty[$ , but one will typically present its inverse:  $0 \leq \frac{1}{Eff_i} \leq 1$ , with 1 representing no inefficiency (and with the differences between the observed data and the relationship predicted by the model being just due to random noise) and with 0 being related to highly inefficient organisations (Jacobs et al., 2006).

### **C. Benchmarking for family health units: The grades of membership approach**

Besides ranking family health units in terms of cost efficiency, this work also aims at providing benchmarks to be followed. It would be unrealistic to set the “best” family health unit as the only reference since FHUs operate under different conditions and are thus not able to deliver the same quantities of health services. Hence it does become

crucial to allow for the existence of multiple “best practice” models, so that each FHU can look up to the one it compares to.

The grades of membership (GoM) analysis, originally presented by Woodbury and Clive (1974), allows for the delivery of a score  $g_{ik}$  measuring the degree of similarity of unit  $i$ ,  $i = 1, 2, \dots, I$ , to the extreme profile of FHU  $k$ ,  $k = 1, 2, \dots, K$ . One will have that:

$$(4) \quad g_{ik} \geq 0 \quad \sum_{k=1}^K g_{ik} = 1 \text{ for each } i$$

These scores are obtained through maximum likelihood estimation and one can find different proposals for the construction of the likelihood function (Manton et al., 1994).

The unconditional likelihood function  $L^*$  in Manton et al. (1994) is specified as follows:

$$(5) \quad L^* = \int \prod_{i=1}^I \prod_{j=1}^J \prod_{l=1}^{L_j} (\sum_{k=1}^K \xi_{ik} \lambda_{kjl})^{y_{ijl}} dH(\xi_i)$$

$y_{ijl}$  is the response of unit  $i$  to categorical variable  $j$ ,  $j = 1, 2, \dots, J$ , with level  $l$ ,  $l = 1, 2, \dots, L_j$ , and is coded as binary (0,1), meaning “no” and “yes”, respectively;  $g_{ik}$  are realisations of the components of the random vector  $\xi_i$  with distribution function  $H(x) = P(\xi_i \leq x)$ ;  $\lambda_{kjl}$  is the probability of having the  $l$ th response for the  $j$ th question from the  $k$ th extreme profile.

The *ugom* application for Stata11 has the general form of the unconditional likelihood function specified as follows:

$$(6) \quad L^* = \int \prod_{i=1}^I \prod_{j=1}^J \prod_{l=1}^{L_j} (\sum_{k=1}^K g_{ik} \lambda_{kjl})^{y_{ijl}} f(g_{i1}, \dots, g_{iK} | \alpha) dg_{i1} \dots dg_{iK}$$

All  $g_{ik}$  are independently and identically distributed realisations of  $(g_1, \dots, g_K)$  with joint density function  $f(\cdot)$ , automatically assumed to be the Dirichlet distribution with parameter  $\alpha$ .  $L^*$  is maximised in  $\lambda_{kjl}$  and in parameter  $\alpha$  and delivers  $g_{ik}$ .

It should be noted that these  $K$  extreme profiles do not necessarily correspond to existing FHUs – it is thus important to then set actual family health units presenting

greater similarities with the extreme profiles as the units of reference from which specific goals allowing for performance improvement can be defined.

This work proceeds as follows: Section II presents the literature review, particularly focused on the application of SFA to health care; section III is on the empirical specification of these models to family health units in Portugal for the year 2009; the results obtained are presented in section IV. Finally, conclusions are drawn in section V.

## **II. Literature review**

Although increasing costs with healthcare services are partly attributable to inefficiency of providers, only recently have advanced econometric and mathematic techniques of efficiency measurement been applied to the health sector (Worthington, 1999). In fact, Hofler and Folland provided with one of the first applications of SFA to health care in 1991 (as cited in Moshiri, Aljunid, & Amin, 2010). A literature review on more recent use of SFA applied to health care is presented in this section.

Hollingsworth (2008) provides with a review of published papers on frontier efficiency measurement and highlights how it has been used in a number of different settings within the general health sector of both the USA and the EU: One can find hospital, public health, nursing homes and primary care applications of SFA. Attention is drawn to the possibilities of taking access and quality into account when quantifying efficiency, of comparing efficiency levels of organisations according to their legal status, of trying different functional forms when specifying the frontier (Hollingsworth, 2008).

In Puig-Junoy and Ortún (2004) a cost frontier is presented for the public agency that purchased, in 1996, primary health care services from 180 Catalan teams of providers



working under two different contracting schemes: Some were paid upon the fulfilment of a number of objectives (contracted teams) and others were paid on the basis of historical costs of current inputs (teams managed by the public authorities). The estimates of the inefficiency term  $u_i$  are then used for the construction of an inefficiency effects model, pointing out to the non existence of statistical evidence that contracted-out teams were more efficient than the publicly managed ones (Puig-Junoy & Ortún, 2004).

In Murillo-Zamorano and Petraglia (2008) it is shown how different conclusions are reached (including when ranking organisations in terms of efficiency) depending on whether one incorporates quality in the measurement of output produced by primary care centres in Extremadura. It has been shown that different assumptions regarding the distribution of the inefficiency term cause very little impact on the efficiency measures of primary care output of English Family Health Services Authorities (Giuffrida & Gravelle, 1999). Giuffrida and Gravelle (1999) also compare (1) different regression and non-parametric methods in terms of their efficiency rankings and conclude they are poorly correlated and (2) different specifications of the empirical model used and conclude they yield very different efficiency scores.

It should be noted that the use of SFA to quantify efficiency of health providers does not go uncontested: Street (2003) spots how the positions of English hospitals at the extremes of the efficiency rankings change due to differences in assumptions regarding the distribution of the error term. It is also argued that inefficiency may be incorrectly diagnosed due to a variety of reasons – e.g. different constraints faced on the operations processes not taken into account, coding practices varying according to institutions

(Street, 2003). Efficiency targets following conclusions from SFA should thus be carefully set.

There are a number of applications of the GoM approach in the establishment of health status profiles, as one can find in McNamee (2004), in Erosheva, Fienberg and Joutard (2007), in Portrait, Lindeboom and Deeg (1999), Seplaki, Goldman, Weinstein and Lin (2004). Ibern (2007) provides with an idea of how to use the GoM as the basis for the assessment of medical facilities in terms of cost efficiency: The estimates of the grades of membership of each one of the 60 hospitals that are part of the Public Hospital Utilization Network in Cataluña to the 5 extreme profiles that are presented in the paper allow for the prediction of resource use, which can then be compared to actual costs incurred by the hospitals. This seems to be the only attempt of using the GoM approach in the efficiency analysis of organisations.

### **III. Methods**

#### **A. Data**

The data set used in this work comprises cross sectional information on 110 family health units operating all over the country (49 observations from an original sample of 159 FHUs had to be excluded because there was missing data regarding some variables of interest). This data set compiles information collected by a number of institutions and was provided by the Administração Central do Sistema de Saúde. There is data available regarding covered population, activity level, costs incurred and composition of teams of providers for the year 2009.

#### **Variables used.**

Costs are composed of costs (in Euros) incurred with payments to doctors, nurses and administrative staff (including their base salaries, remuneration from extra working

hours and financial incentives for the accomplishment of certain health targets), as well as with pharmaceutical drugs and diagnostic tests prescribed to patients. Total and average user costs are referred to as  $C_i$  and  $AC_i$ , respectively.

As to labour input prices, there is detailed information on expenditures (in Euros) with doctors, nurses and administrative staff for each family health unit. Their prices (or yearly salaries) are defined as the total expenditures divided by the number of professionals.  $price\ doctors_i$ ,  $price\ nurses_i$  and  $price\ admin\ staff_i$  stand for the price of having a doctor, a nurse and a member of the administrative staff, respectively, working in the  $i$ th family health unit.

Although one would ideally have health outcomes, indicating the “value-added” to health achieved by patients who contacted with FHUs, existing data only allows for the inclusion of activity levels as outputs. There is information available on the total number of home visits made by doctors ( $home\ doctors_i$ ). Also, there is information on the provision of some specific services within the more general category of consultations with doctors, consultations with nurses and home visits made by nurses – these variables present, however, high correlation coefficients and one should thus rely on the use of principal components, extracted through principal component analysis, as the outputs. The independent variables used to extract the principal components are listed in Table 1.

The principal component of nurse home visits (accounting for 73.1 percent of total variation) is named  $pc_1\ home\ nurses_i$ , principal components of consultations with doctors (together accounting for 82.06 percent of total variation) are referred to as  $pc_1\ consultations\ doctors_i$ ,  $pc_2\ consultations\ doctors_i$

and  $pc_3$  consultations doctors<sub>i</sub> and those of consultations with nurses are  $pc_1$  consultations nurses<sub>i</sub> and  $pc_2$  consultations nurses<sub>i</sub> (accounting for 73.89 percent of total variation). Every  $pc_1$  relates to the quantity of services provided, whereas  $pc_2$  is about contrasts between services provided specifically to puerperal women/pregnant women/newborns and other more general services; the meaning of  $pc_3$  is not easily understandable and, since that is not the focus of this work, one will refrain from interpreting this variable. As to which principal components to use as explanatory variables, the eigenvalue greater than unity was used as the rule to retain principal components. Results obtained using general measures of output and principal components may be compared in order to assess their consistency.

Finally, variables regarding population covered that relate to aspects the FHU cannot control and that are likely to affect the level of costs incurred are also included in the data set:  $pop15_i$  is the number of people aged less than 15,  $pop65_i$  is the number of people aged 65 and older and  $popfem_i$  is the number of females.

The exact definition and descriptive statistics of these variables are presented in Table 2 and Table 3.

Table 1: Variables used to extract principal components

Principal components ( $pc$ )		
<i>home nurses</i>	<i>consultations doctors</i>	<i>consultations nurses</i>
Visits to puerperal women seen in FHU while pregnant;	Hypertensive patients with body mass index measured in the previous 12 months;	Two-year-olds with height and weight measured in the previous 12 months;
Visits to newborns up to 15 postnatal days;	Women aged 25-64 up to date with Pap tests;	Seven-year-olds up to date on vaccinations;
Number of home visits made by nurses.	Women aged 50-69 who had a mammography in the 2 previous years;	Newborns who took the Guthrie test up to 7 postnatal days;
	Patients seen by their family doctor;	Two-year-olds seen by nurse at least 3 times;
	Diabetics who had a 3HbA1C test in the 12 previous months;	Pregnant women seen by nurse at least 6 times;
	Newborns seen by doctor up to 28	Infants aged 0-11 months seen by

Principal components ( <i>pc</i> )		
<i>home nurses</i>	<i>consultations doctors</i>	<i>consultations nurses</i>
	postnatal days; Pregnant women seen by doctor in the first trimester; Two-year-olds seen by doctor at least 3 times; Infants aged 0-11 months seen by doctor at least 6 times; Hypertensive patients with blood pressure measured each semester; Number of consultations with doctors; Puerperal women seen by doctor.	nurse at least 6 times; Two-year-olds up to date on vaccinations; Diabetics aged 18-75 seen by nurse; Hypertensive patients aged 25 up to date with tetanus vaccination; Diabetics who took the foot exam in the previous 12 months.

Table 2: Definition of variables used

	Variable	Definition
Dep. var.	<i>C</i>	Total costs with staff, drugs and diagnostic test prescribed
	<i>AC</i>	Average user costs with staff, drugs and diagnostic tests prescribed
Indep. var.	<i>price doctors</i>	Average yearly salary of a doctor
	<i>price nurses</i>	Average yearly salary of a nurse
	<i>price admin staff</i>	Average yearly salary of a member of the administrative staff
	<i>home doctors</i>	Number of home visits made by doctors
	<i>pc<sub>1</sub> home nurses</i>	Principal component of home visits made by nurses
	<i>pc<sub>1</sub> consultations doctors</i>	Principal component of consultations with doctors
	<i>pc<sub>2</sub> consultations doctors</i>	Principal component of consultations with doctors
	<i>pc<sub>3</sub> consultations doctors</i>	Principal component of consultations with doctors
	<i>pc<sub>1</sub> consultations nurses</i>	Principal component of consultations with nurses
	<i>pc<sub>2</sub> consultations nurses</i>	Principal component of consultations with nurses
	<i>pop65</i>	Number of people aged 65 and older attending the FHU
	<i>pop15</i>	Number of people younger than 15 attending the FHU
	<i>popfem</i>	Number of females attending the FHU

Table 3: Descriptive statistics of variables used

Variable	Mean	Std. Dev.	Min	Max
<i>C</i>	3,184,802	993,779.4	1,057,239	6,513,609
<i>AC</i>	361.2303	70.40582	169.5066	557.2353
<i>price doctors</i>	60,977.15	25,328.75	13,085.17	115,133.3
<i>price nurses</i>	21,271.53	8,133.464	5,569.374	41,003.06
<i>price admin staff</i>	14,377.39	5,828.084	3,847.034	25,728.83
<i>home doctors</i>	419.9727	183.5131	49	1,096
<i>pc<sub>1</sub> home nurses</i>	-8.763636	1.48e+09	-2.88e+09	4.04e+09
<i>pc<sub>1</sub> consultations doctors</i>	-5.309091	2.72e+09	-7.08e+09	9.00e+09
<i>pc<sub>2</sub> consultations doctors</i>	4.052841	1.18e+09	-4.28e+09	3.01e+09
<i>pc<sub>3</sub> consultations doctors</i>	-2.186364	1.04e+09	-1.83e+09	3.31e+09
<i>pc<sub>1</sub> consultations nurses</i>	-21.67273	2.53e+09	-6.03e+09	1.04e+10
<i>pc<sub>2</sub> consultations nurses</i>	5.168182	1.31e+09	-3.39e+09	5.08e+09
<i>pop65</i>	1,426.854	498.2869	500.22	4,279.23

Variable	Mean	Std. Dev.	Min	Max
<i>pop15</i>	1,388.608	364.1761	470.1	2,713.2
<i>popfem</i>	4,580.12	1,088.898	1,661.02	8,299.2

## B. Stochastic frontier analysis on the assessment of family health units

The empirical specification of the stochastic cost frontier for FHUs is presented as Equation 7.

$$(7) \quad C_i = \alpha + \mathbf{x}_i' \boldsymbol{\beta} + e_i$$

with  $\alpha$  standing for the constant term,  $\mathbf{x}$  for the vector of explanatory variables in Table 2 and  $\boldsymbol{\beta}$  the vector of the parameters. As to the functional form, the likelihood ratio (LR) test was performed when deciding on whether to include the squared term of *home doctors<sub>i</sub>* (which would allow to correct for the assumption of constant rate of change in costs independently of the scale of operation) and the results suggest the more restrictive specification cannot be rejected, for the usual significance levels, against the unrestrictive model using the squared term. It should be noted that in efficiency analyses logarithmic transformations are typically made but this has the disadvantage of having the variables and the residual approaching normalisation and thus the frontier should reduce to an ordinary least squares regression, with no inefficiency component and only statistical noise being present (Jacobs et al., 2006). This is in fact what happens when the variables of this data set are in the logarithmic form and the frontier is estimated: The null hypothesis of no inefficiency cannot be rejected and thus the SFA should not be performed. Since this does not seem realistic, one will only have variables in natural units in this work.

When it comes to dealing with heteroscedasticity, a deflated dependent variable, such as average user costs, may be used to control for it, in case it is present (Jacobs et al.,

2006). This work compares the correlation coefficients of the efficiency scores of the frontiers using total and average user costs.

As to the distribution of the inefficiency term, its choice is not guided by any economic criterion, as stated in Schmidt and Sickles (as cited in Jacobs et al., 2006). Although comparison regarding the inefficiency scores using various distributional assumptions is made, this work focuses on the stochastic frontier with the inefficiency component  $u_i$  assumed to follow the exponential distribution.

The explicit formula that allows for the estimation of the inefficiency term following the exponential distribution is as follows:

$$(8) \quad E(u_i|e_i) = \frac{e_i \sigma_u^2}{\sigma_u^2 + \sigma_v^2} + \frac{\sigma_u \sigma_v}{(\sigma_u^2 + \sigma_v^2)^{0.5}} \left\{ \frac{\phi\left(\frac{-e_i \sigma_u^2}{\sigma_u^2 + \sigma_v^2} / \frac{\sigma_u \sigma_v}{(\sigma_u^2 + \sigma_v^2)^{\frac{1}{2}}}\right)}{\Phi\left(\frac{e_i \sigma_u^2}{\sigma_u^2 + \sigma_v^2} / \frac{\sigma_u \sigma_v}{(\sigma_u^2 + \sigma_v^2)^{\frac{1}{2}}}\right)} \right\}$$

where  $\sigma$  stands for the standard deviation,  $\phi(\cdot)$  is the probability density function of the standard normal distribution and  $\Phi(\cdot)$  is the cumulative distribution function of the standard normal distribution.

The measure that allows ranking family health units is in this case specified as (Jacobs et al., 2006):

$$(9) \quad Eff_i = \frac{\mathbf{x}_i' \boldsymbol{\beta} + u_i}{\mathbf{x}_i' \boldsymbol{\beta}}$$

### C. Benchmarking for family health units: The grades of membership approach

In this work, the GoM approach uses the same variables as in the SFA and two additional variables,  $users_i$  and  $teams_i$ . All variables are divided into classes and these are presented in Table 6. These classes broadly identify the crisp, unambiguously

defined sets of extreme profiles to which FHUs present some degree of similarity (grade of membership scores). The number of extreme profiles is set at 4.

Table 4: Definition of additional variables used

Variable	Definition
<i>users</i>	Number of people attending the FHU
<i>teams</i>	Number of doctors, nurses and members of the administrative staff at the FHU

Table 5: Descriptive statistics of additional variables used

Variable	Mean	Std. Dev.	Min	Max
<i>users</i>	8,816.809	2,112.448	3,134	15,960
<i>teams</i>	19.87273	4.115554	10	34

Table 6: Definition of classes used in the the GoM analysis

Variable	Interval considered (observations)							
<i>C</i>	[0,1.7M[	(4)	[1.7M, 3M[	(43)	[3M, 6M[	(62)	[6M, ∞[	(1)
<i>price doctors</i>	[0,30000[	(18)	[30000,60000[	(24)	[60000,95000[	(63)	[95000, ∞[	(5)
<i>price nurses</i>	[0,10000[	(18)	[10000,20000[	(30)	[20000,30000[	(51)	[30000, ∞[	(11)
<i>price admin staff</i>	[0,7000[	(20)	[7000,15000[	(29)	[15000,21000[	(49)	[21000, ∞[	(12)
<i>home doctors</i>	[0,600[	(93)	[600, ∞[	(17)				
<i>pc1 home nurses</i>	]−∞, 0[	(63)	[0,2.0e + 09[	(35)	[2.0e + 09, ∞[	(12)		
<i>pc1 consultations doctors</i>	]−∞, −9.0e + 08[	(42)	[−9.0e + 08,1.0e + 08[	(14)	[1.0e + 08, ∞[	(54)		
<i>pc2 consultations doctors</i>	]−∞, 0[	(54)	[0,8.0e + 08[	(30)	[8.0e + 08, ∞[	(26)		
<i>pc3 consultations doctors</i>	]−∞, 0[	(62)	[0,1.0e + 09[	(31)	[1.0e + 09, ∞[	(17)		
<i>pc1 consultations nurses</i>	]−∞, −3.0e + 09[	(10)	[−3.0e + 09,5.0e + 09[	(97)	[5.0e + 09, ∞[	(3)		
<i>pc2 consultations nurses</i>	]−∞, 0[	(54)	[0,1.0e + 09[	(33)	[1.0e + 09, ∞[	(23)		
<i>pop65</i>	[0,900[	(12)	[900,2000[	(87)	[2000,3000[	(10)	[3000, ∞[	(1)
<i>pop15</i>	[0,1000[	(14)	[1000,1800[	(83)	[1800, ∞[	(13)		
<i>popfem</i>	[0,3000[	(9)	[3000,6000[	(93)	[6000, ∞[	(8)		
<i>users</i>	[0,6000[	(10)	[6000,13000[	(97)	[13000, ∞[	(3)		
<i>teams</i>	[0,15[	(12)	[15,25[	(84)	[25, ∞[	(14)		

## IV. Results

### A. Stochastic frontier analysis on the assessment of family health units

The stochastic cost frontier in Equation 7 was estimated using Stata11. Results are presented in Table 7.  $\sigma_v$ ,  $\sigma_u$ ,  $\sigma^2$  correspond to the standard deviation of  $v_i$ , to the standard deviation of cost inefficiency  $u_i$  and to total error variance  $\sigma^2 = \sigma_v^2 + \sigma_u^2$ , respectively.  $\lambda$  denotes the ratio  $\frac{\sigma_u}{\sigma_v}$ , greater than 1, meaning that the inefficiency



element makes the most part of the error term  $e_i$ . The null hypothesis of no cost inefficiency  $H_0: \sigma_u = 0$  is tested against the alternative  $H_1: \sigma_u > 0$ . The one sided generalised LR test is performed and the null is rejected at 1 percent significance level. It is also tested whether variables accounting for characteristics of covered population are jointly significant and the LR test suggests costs incurred are a function of prices faced and outputs provided, as well as age mix and gender of the population served.

Table 7: Estimates of parameters of the stochastic cost frontier

Obs: 110	Coefficient	(std. error)
Dependent variable: $C$		
Independent variables:		
<i>price doctors</i>	5.415251	3.421499
<i>price nurses</i>	17.74676*	10.74495
<i>price admin staff</i>	1.302161	14.55581
<i>home doctors</i>	-1256.6***	329.4886
<i>pc<sub>1</sub> home nurses</i>	-0.0000478	0.0000475
<i>pc<sub>1</sub> consultations doctors</i>	-0.0000643	0.0000592
<i>pc<sub>2</sub> consultations doctors</i>	-0.000177**	0.000075
<i>pc<sub>3</sub> consultations doctors</i>	0.0000136	0.0000578
<i>pc<sub>1</sub> consultations nurses</i>	0.0001938***	0.0000606
<i>pc<sub>2</sub> consultations nurses</i>	0.00012**	0.0000557
<i>pop65</i>	308.2598	200.9818
<i>pop15</i>	86.23476	546.4809
<i>popfem</i>	391.8348*	220.8557
<i>constant term</i>	213301.1	527237.2
$\sigma_v$	281800.2	48882.56
$\sigma_u$	418572.2	73880.34
$\sigma_2$	2.55e+11	5.06e+10
$\lambda$	1.485351	110122.4

\*Statistically significant at 10 percent significance level.

\*\* Statistically significant at 5 percent significance level.

\*\*\* Statistically significant at 1 percent significance level.

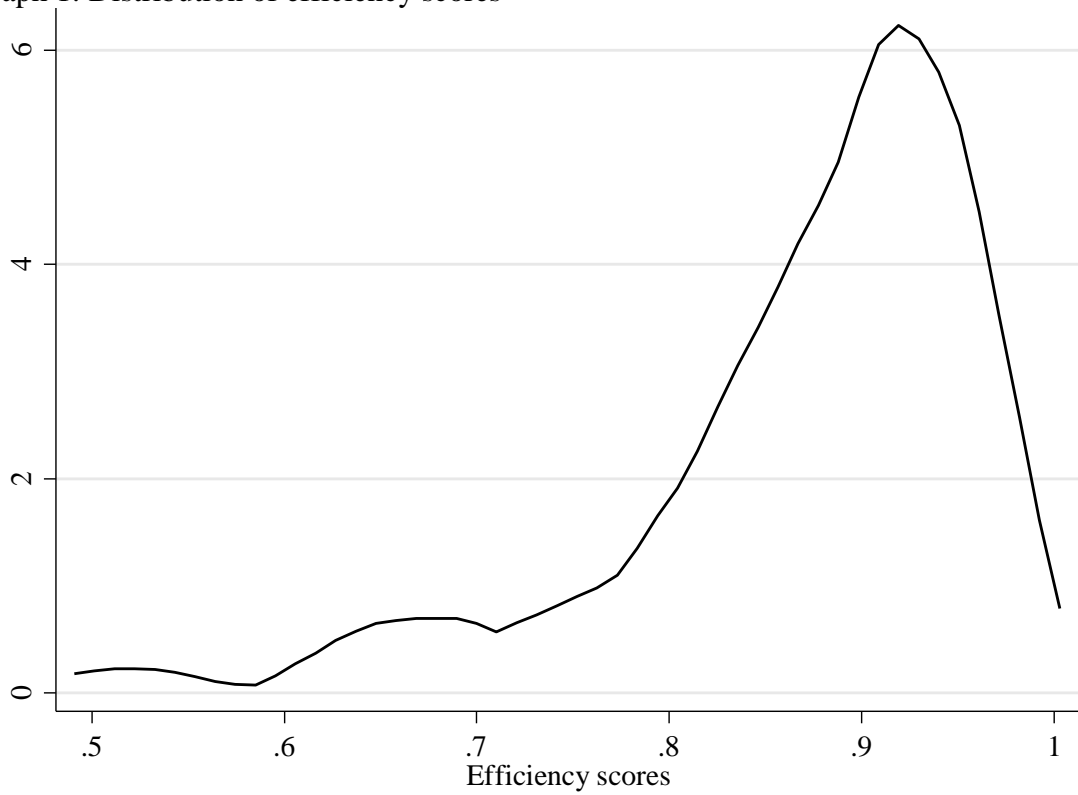
As to the efficiency measure  $0 \leq \frac{1}{Eff_i} \leq 1$ , descriptive statistics and its distribution are presented in Table 8 and Graph 1. Differences in efficiency scores of type A and type B family health units are also tested. The Welch t-test is performed and the null hypothesis that the difference in the mean efficiency level of type A and type B is zero is rejected

against the alternative that type A present smaller average efficiency levels than type B family health units.

Table 8: Descriptive statistics of efficiency scores

	Mean	Std. dev.	Min.	Max.
$\frac{1}{Eff_i}$ all FHUs	0.8696503	0.0937071	0.5176739	0.9760293
$\frac{1}{Eff_i}$ FHUs below the 20 <sup>th</sup> percentile	0.716495	0.088775	0.5176739	0.824995
$\frac{1}{Eff_i}$ FHUs above the 20 <sup>th</sup> percentile	0.9079391	0.0410461	0.828119	0.9760293

Graph 1: Distribution of efficiency scores



It should be noted that different model specifications provide similar results in terms of both efficiency scores and ranking positions. Other cost frontiers with different specifications regarding (1) the distribution of the inefficiency term  $u_i$ , (2) the way output is measured<sup>a</sup> and (3) the dependent variable used were also estimated. Table 9 summarises these other model specifications. The Pearson correlation coefficient of the

<sup>a</sup>This refers to using either the principal components of *home nurses* and *consultations doctors* or the “general measures”, i.e. just the number of home visits made by nurses and consultations with doctors.

efficiency measure  $\frac{1}{Eff_i}$  and of the ranking positions across the various models was computed (Table 10 and Table 11) and provides strong evidence of the robustness of the efficiency scores obtained with the stochastic frontier in Equation 7.

Table 9: Specification of alternatives cost frontier models

	$u$ term dist.	Outputs measurement	Dep. Variable
<b>Model 1</b>	exponential	general measures	$C$
<b>Model 2</b>	half-normal	general measures	$C$
<b>Model 3</b>	half-normal	principal components	$C$
<b>Model 4</b>	exponential	general measures	$AC$
<b>Model 5</b>	exponential	principal components	$AC$
<b>Model 6</b>	half-normal	principal components	$AC$

Table 10: Correlation across different models regarding efficiency scores

	<b>Equation 7</b>	<b>Model 1</b>	<b>Model 2</b>	<b>Model 3</b>	<b>Model 4</b>	<b>Model 5</b>	<b>Model 6</b>
<b>Equation 7</b>	1.0000						
<b>Model 1</b>	0.8074	1.0000					
<b>Model 2</b>	0.6965	0.9198	1.0000				
<b>Model 3</b>	0.9643	0.7968	0.7670	1.0000			
<b>Model 4</b>	0.7484	0.8345	0.5927	0.6568	1.0000		
<b>Model 5</b>	0.9105	0.7225	0.5013	0.8100	0.8684	1.0000	
<b>Model 6</b>	0.9049	0.6967	0.5264	0.8612	0.8310	0.9632	1.0000

Table 11: Correlation across different models regarding ranking positions of FHUs

	<b>Equation 7</b>	<b>Model 1</b>	<b>Model 2</b>	<b>Model 3</b>	<b>Model 4</b>	<b>Model 5</b>	<b>Model 6</b>
<b>Equation 7</b>	1.0000						
<b>Model 1</b>	0.7723	1.0000					
<b>Model 2</b>	0.7172	0.9809	1.0000				
<b>Model 3</b>	0.9859	0.7843	0.7394	1.0000			
<b>Model 4</b>	0.6994	0.8305	0.7592	0.6847	1.0000		
<b>Model 5</b>	0.8852	0.6402	0.5598	0.8572	0.7904	1.0000	
<b>Model 6</b>	0.8834	0.6623	0.5866	0.8740	0.8066	0.9858	1.0000

## B. Benchmarking for family health units: The grades of membership approach

The maximisation of the unconditional likelihood in Equation 6 delivers the grades of membership estimates for each FHU under observation for  $K = 4$ .

As to the establishment of benchmarks, both efficiency scores  $\frac{1}{Eff_i}$  and grades of membership to each extreme profile  $g_{ik}$  have to be taken into account (Table A-1, in

appendix). FHUs are ordered based on their ranking positions regarding efficiency scores. The most efficient FHUs within the  $k$ th group (i.e. presenting  $g_{ik} > 0.9$ ) can be thought of as reference units in terms of extreme profiles and each one of them is referred to as *reference unit* $_{nk}$ ,  $n = 1, 2, \dots, N^b$ .

As to recommendations for performance improvement, one will have:

$$(10) \quad goal_{ij} = \sum_{k=1}^4 \left[ g_{ik} \frac{\sum_{n=1}^N reference\ unit_{nk}}{N} \right] \text{ for each } i \text{ and } j$$

where  $goal_{ij}$  is a specific value for each FHU to achieve in terms of variable  $j$ . Table A-1 also provides an application of the above instructions to average user costs, allowing for comparison to be made between suggested and actual  $AC_i$ . Table A-2 presents the averages of the reference units of each  $k$  group for the GoM variables. One can generally refer to groups  $k = 1$  and  $k = 2$  as representative of the outliers, i.e. FHUs of very small and large dimension, respectively. Group  $k = 3$  corresponds to median-sized FHUs and  $k = 4$  serves as reference for FHUs around the 75<sup>th</sup> percentile in terms of size. It should also be noted that reference units belonging to  $k = 2$  and  $k = 4$  (i.e. above average dimension FHUs) are all type B and the remaining are mostly type A.

Table 12: FHUs set as reference units

$k = 1$	$k = 2$	$k = 3$	$k = 4$
As Gandras	Vale Sorraia	Carandá	Ronfe
Torre da Marinha	Villa Longa	CSI Seixal	Physis
S. João de Ovar		Cuidar	S. Félix da Marinha
Lusíada		Alviela	Anta
Santiago		Santa Maria Benedita	Canelas

<sup>b</sup> $N$  is set equal to 5 for all groups, except for group  $k = 2$ , for which  $N = 2$ . This is so because there are only two family health units presenting  $g_{i2} > 0.9$ .

## **V. Discussion**

This work aims at ranking family health units in terms of cost efficiency and at establishing benchmarks. The definition of concrete targets to achieve, are delivered as the final output of this work, which should help FHUs enhance their performance in terms of cost efficiency. This can be thought of as a valuable instrument in the context of an increasing proportion of national income being devoted to health expenditures. Caution should however be exercised when following these benchmarks: Both the stochastic frontier that was estimated (used to rank family health units) and the grades of membership approach (used to set the reference units and to establish benchmarks in the form of goals in terms of performance) present some limitations.

As to SFA, the effect of part of the variables explaining costs is not significantly different from zero, meaning that the use of other independent variables might alter results regarding the inefficiency term (and, as a consequence, affect efficiency scores and ranking positions). On the GoM approach, the choice regarding the division of variables into classes is an arbitrary one. Division into different intervals might be specified instead and would most likely affect the grades of membership scores. Also, the statistical programme used does not allow testing for the optimal number of extreme profiles.

Finally, it is suggested that future research in this area should use more observations of family health units (whose number has significantly increased in the past two years) and other explanatory variables, which reinforces the case for quality and variety of data to be collected regarding FHUs.

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## Appendix

Table A-1: Ranking positions and grades of membership scores

Ranking position	FHU	$\frac{1}{Eff_i}$	$g_{i1}$	$g_{i2}$	$g_{i3}$	$g_{i4}$	$AC_i$	Suggested $AC_i$	Ranking position	FHU	$\frac{1}{Eff_i}$	$g_{i1}$	$g_{i2}$	$g_{i3}$	$g_{i4}$	$AC_i$	Suggested $AC_i$
1	Ronfe	0.98	0.00	0.00	0.01	0.98	287.62	318.13	32	Espinho	0.93	0.00	0.00	0.94	0.05	372.25	320.00
2	Serra da Lousã	0.97	0.00	0.00	0.64	0.35	276.39	319.30	33	Valongo	0.93	0.00	0.01	0.01	0.98	363.17	318.07
3	Sta Maria	0.97	0.00	0.24	0.74	0.02	236.03	314.58	34	Castelo	0.93	0.00	0.00	0.98	0.01	238.52	320.06
4	Vale Sorraia	0.97	0.01	0.98	0.01	0.01	410.98	297.25	35	S. Bento	0.93	0.05	0.01	0.61	0.33	424.66	317.08
5	Nova Via	0.96	0.04	0.49	0.01	0.46	408.62	306.13	36	Novos Rumos	0.93	0.00	0.01	0.01	0.98	298.77	318.05
6	Villa Longa	0.96	0.00	0.98	0.01	0.01	183.23	297.41	37	Nova Salus	0.93	0.00	0.00	0.01	0.98	381.36	318.17
7	Physis	0.96	0.00	0.00	0.01	0.99	289.58	318.19	38	Além Douro	0.92	0.03	0.01	0.03	0.94	309.77	317.03
8	VitaSaurium	0.95	0.00	0.00	0.32	0.67	397.71	318.76	39	Vilalva	0.92	0.00	0.00	0.96	0.03	324.62	320.00
9	Cruz de Celas	0.95	0.01	0.01	0.27	0.72	235.45	318.40	40	Alto da Maia	0.92	0.00	0.01	0.03	0.97	321.61	318.13
10	Sete Caminhos	0.95	0.01	0.20	0.01	0.79	362.05	313.90	41	Serpa Pinto	0.92	0.00	0.01	0.46	0.54	421.89	318.97
11	Marginal	0.95	0.00	0.69	0.25	0.06	207.57	304.01	42	Vimaranes	0.92	0.00	0.00	0.01	0.99	348.98	318.21
12	S. Félix da Marinha	0.95	0.00	0.00	0.01	0.99	338.18	318.19	43	Cuidar Saude	0.92	0.00	0.00	0.98	0.02	327.31	320.13
13	Pevidém	0.95	0.00	0.14	0.01	0.84	349.12	315.04	44	Ao Encontro da Saúde	0.91	0.00	0.00	0.19	0.81	415.16	318.44
14	Carandá	0.95	0.00	0.00	0.97	0.02	329.72	319.99	45	Saúde em Família	0.91	0.01	0.01	0.16	0.82	395.97	318.25
15	Joane	0.95	0.00	0.13	0.01	0.86	330.24	315.45	46	Rodrigues Miguéis	0.91	0.00	0.50	0.48	0.02	290.42	308.51
16	Alfabeja	0.95	0.01	0.01	0.15	0.84	419.67	318.19	47	Servir Saúde	0.91	0.00	0.00	0.89	0.11	343.36	319.92
17	Anta	0.95	0.00	0.00	0.04	0.96	344.23	318.17	48	Marquês de Marialva	0.91	0.47	0.00	0.51	0.02	438.55	299.70
18	Canelas	0.95	0.00	0.00	0.01	0.99	331.72	318.18	49	Lidador	0.91	0.00	0.00	0.01	0.99	420.33	318.17
19	CSI Seixal	0.95	0.00	0.00	0.98	0.02	297.23	320.12	50	Marmelais	0.91	0.00	0.29	0.66	0.05	387.45	313.42
20	S. Julião	0.94	0.00	0.67	0.31	0.02	300.51	304.61	51	Ponte	0.91	0.22	0.02	0.02	0.74	304.20	308.86
21	Condeixa	0.94	0.01	0.01	0.46	0.52	367.02	318.74	52	Baltar	0.91	0.19	0.01	0.02	0.78	328.58	310.19
22	Cuidar	0.94	0.00	0.00	0.98	0.01	324.92	320.13	53	Odisseia	0.90	0.00	0.00	0.05	0.94	424.34	318.13
23	Famalicão 1	0.94	0.00	0.05	0.01	0.93	338.20	316.94	54	Sobreda	0.90	0.00	0.00	0.98	0.02	312.80	320.10
24	Alviela	0.94	0.02	0.03	0.94	0.02	361.80	318.90	55	Ara de Trajano	0.90	0.00	0.00	0.01	0.98	368.56	318.18
25	Sta Maria Benedita	0.94	0.01	0.00	0.98	0.01	287.69	319.74	56	S. Miguel-O-Anjo	0.90	0.24	0.00	0.72	0.04	319.44	309.65
26	As Gandras	0.94	0.90	0.00	0.02	0.07	370.39	280.33	57	D. Sancho I	0.90	0.00	0.00	0.97	0.02	432.95	320.07
27	FF-Mais	0.94	0.00	0.01	0.95	0.05	281.38	319.94	58	Sudoeste	0.90	0.00	0.00	0.03	0.96	373.21	318.22
28	Alpendorada	0.94	0.18	0.01	0.05	0.75	265.01	310.41	59	Viriato	0.88	0.01	0.01	0.68	0.31	328.35	319.26
29	S. Domingos	0.94	0.00	0.67	0.23	0.10	321.97	304.57	60	Renascer	0.88	0.00	0.01	0.03	0.96	293.05	318.03
30	Gualtar	0.93	0.00	0.00	0.40	0.60	366.60	318.89	61	Nascente	0.88	0.00	0.01	0.01	0.98	400.91	318.07
31	Faria Guimarães	0.93	0.01	0.00	0.02	0.97	434.48	317.96	62	Torre Da Marinha	0.88	0.95	0.02	0.02	0.01	214.19	278.09

Ranking position	FHU	$\frac{1}{Eff_i}$	$g_{i1}$	$g_{i2}$	$g_{i3}$	$g_{i4}$	$AC_i$	Suggested $AC_i$	Ranking position	FHU	$\frac{1}{Eff_i}$	$g_{i1}$	$g_{i2}$	$g_{i3}$	$g_{i4}$	$AC_i$	Suggested $AC_i$
63	Lafões	0.88	0.00	0.00	0.30	0.69	465.65	318.64	87	Infante D. Henrique	0.83	0.00	0.01	0.09	0.90	377.43	318.05
64	S. João de Ovar	0.88	0.98	0.00	0.01	0.01	462.61	277.02	88	Sem Fronteiras	0.83	0.00	0.00	0.96	0.04	432.71	320.06
65	Lusíada	0.87	0.98	0.00	0.01	0.01	358.84	277.02	89	Fânzeres	0.82	0.00	0.00	0.01	0.99	413.28	318.20
66	Saúde Mais	0.87	0.00	0.00	0.96	0.04	395.38	320.06	90	Gama	0.82	0.00	0.55	0.25	0.20	368.62	307.02
67	Dafundo	0.87	0.00	0.54	0.43	0.03	244.55	307.64	91	D. Diniz	0.81	0.01	0.01	0.31	0.68	350.81	318.54
68	Alfena	0.87	0.00	0.00	0.03	0.96	405.95	318.11	92	Duovida	0.80	0.00	0.00	0.01	0.99	358.67	318.16
69	S. Torcato	0.87	0.00	0.00	0.99	0.01	310.93	320.13	93	Monte da Caparica	0.79	0.05	0.80	0.12	0.03	367.59	299.41
70	Magnólia	0.87	0.00	0.56	0.42	0.01	212.85	307.01	94	Feijó	0.78	0.00	0.00	0.95	0.04	419.24	320.00
71	Samora Correia	0.87	0.00	0.57	0.37	0.05	371.94	306.77	95	Carnide Quer	0.77	0.95	0.03	0.01	0.01	259.93	277.76
72	Egas Moniz	0.87	0.00	0.00	0.43	0.57	366.13	318.98	96	Saúde no Futuro	0.77	0.00	0.00	0.01	0.99	399.56	318.18
73	Porto Centro	0.86	0.00	0.00	0.02	0.97	414.19	318.20	97	Beira Ria	0.77	0.00	0.00	0.97	0.02	373.83	320.05
74	S. Nicolau	0.86	0.00	0.01	0.06	0.93	392.40	318.18	98	Sto. André de Canidelo	0.77	0.00	0.00	0.93	0.06	397.03	319.97
75	Briosa	0.86	0.00	0.00	0.90	0.10	431.80	319.91	99	Terras do Ave	0.74	0.02	0.00	0.89	0.08	427.43	318.98
76	Sta Joana	0.86	0.03	0.01	0.96	0.01	411.79	318.93	100	Tílias	0.73	0.08	0.55	0.35	0.01	367.96	303.85
77	Freamunde	0.86	0.00	0.00	0.01	0.98	331.44	318.15	101	Cova da Piedade	0.72	0.00	0.03	0.93	0.04	452.43	319.40
78	Delta	0.85	0.01	0.57	0.27	0.15	169.51	306.44	102	Espaço Saúde	0.70	0.99	0.00	0.01	0.01	401.91	276.90
79	Camélias	0.84	0.00	0.00	0.01	0.98	416.52	318.17	103	Ebora	0.68	0.00	0.00	0.03	0.96	497.16	318.22
80	Mirante	0.84	0.03	0.03	0.64	0.30	435.57	317.82	104	S. João do Pragal	0.67	0.00	0.00	0.98	0.02	455.37	320.09
81	Íris	0.84	0.84	0.00	0.11	0.05	363.88	283.06	105	Pedras Rubras	0.65	0.00	0.03	0.01	0.95	412.72	317.46
82	Santiago	0.84	0.92	0.01	0.03	0.04	334.40	279.33	106	Natividade	0.65	0.02	0.53	0.44	0.01	395.42	307.21
83	Ramalde	0.83	0.00	0.00	0.01	0.98	431.08	318.12	107	Amato Lusitano	0.65	0.19	0.53	0.27	0.01	319.55	299.75
84	Sta Clara	0.83	0.00	0.01	0.01	0.97	406.12	317.95	108	Arandis	0.62	0.00	0.34	0.27	0.38	544.08	311.45
85	Valbom	0.83	0.00	0.00	0.01	0.98	446.27	318.13	109	Tornada	0.52	0.85	0.01	0.14	0.01	420.93	282.87
86	João Semana	0.83	0.00	0.01	0.02	0.97	404.56	317.95	110	Planície	0.52	0.00	0.01	0.02	0.97	557.24	317.94

Table A-2: Mean values of reference units regarding GoM variables

	$C$	$price$ $doctors$	$price$ $nurses$	$price$ $secretaries$	$home$ $doctors$	$pc1$ $home$ $nurses$	$pc1$ $consultations$ $doctors$	$pc2$ $consultations$ $doctors$	$pc3$ $consultations$ $doctors$	$pc1$ $consultations$ $nurses$	$pc2$ $consultations$ $nurses$	$pop65$	$pop15$	$popfem$	$users$	$teams$
$k = 1$	1,791,897	64,791.47	25501.22	14,197.42	303.8	-1.26e+09	-4.64e+09	3.37e+07	-2.32e+08	-3.69e+09	1.77e+08	808.682	805.204	2,643.15	5,141.8	12.8
$k = 2$	4,468,506	22,842.56	7749.424	5,590.531	616.5	9.73e+08	4.80e+09	-1.14e+09	2.47e+09	4.10e+09	1.59e+09	2867.045	2,141.28	7,414.125	14,537.5	28.5
$k = 3$	2,612,451	47,452.95	15485.21	9,861.01	320.4	-1.14e+09	-1.05e+09	-9.07e+08	-6.61e+07	-1.13e+09	4.08e+08	1,417.706	1,252.12	4,217.442	8,139.6	18.2
$k = 4$	3,178,601	75,840.44	29429.43	19,189.22	564.6	1.51e+09	2.34e+09	-9.29e+07	-5.69e+08	1.80e+09	9.23e+08	1379.06	1,533.652	5,164.784	10,054.6	20.8